



Hindavi Technologies™

ISO 9001:2008 Certified IT Solutions Company

POSCO

Online Bidding Portal

Case Study



Success With Customer

the CLIENT

POSCO India Private Limited is a subsidiary of POSCO, the world's fourth largest steel producer and one of the most competitive steel companies in the world.

the BUSINESS NEED

To create a platform for sharing steel industry information and to facilitate Vendors' to bid for Seconds & Scrap in an organized manner.

the BENEFITS

Monitor industry trends, transparency in bidding process.

the CHALLENGES

Bidding Cycle Process (POSCO is currently applying for a Patent for this process)

the SOLUTION

An Online Portal (www.poscosteel.in.com) with the functionalities like:

- ➔ Content Management System (CMS) driven News Section
- ➔ Online Bidding Application where vendors register, participate and bid on POSCO products.
- ➔ Automatic bid cycles as per bid schedule.
- ➔ Robust communication mechanism (emails, sms gateway integration) across entire bidding process.
- ➔ Inventory Management for Scrap and Seconds.
- ➔ Steel Price trend Graphs of various Steel Providers and Price comparison
- ➔ Report Generation – Bid tracking, vendor management, price trends, etc

Why POSCO Chose Hindavi:

- ➔ Demonstrated capabilities by creating a Proof of Concept (POC)
- ➔ Showcased the ability to work within tight deadlines and competitive pricing
- ➔ Excellent communication skills and domain expertise
- ➔ A structured Project Management Approach from day one

the INDUSTRY

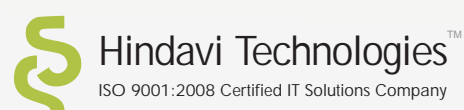
Steel

the TECHNOLOGIES

Asp.net 3.5 , MsSQL 2005

the RESULTS

Improved revenue stream, increase in the number of registered users, more successful bids.



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